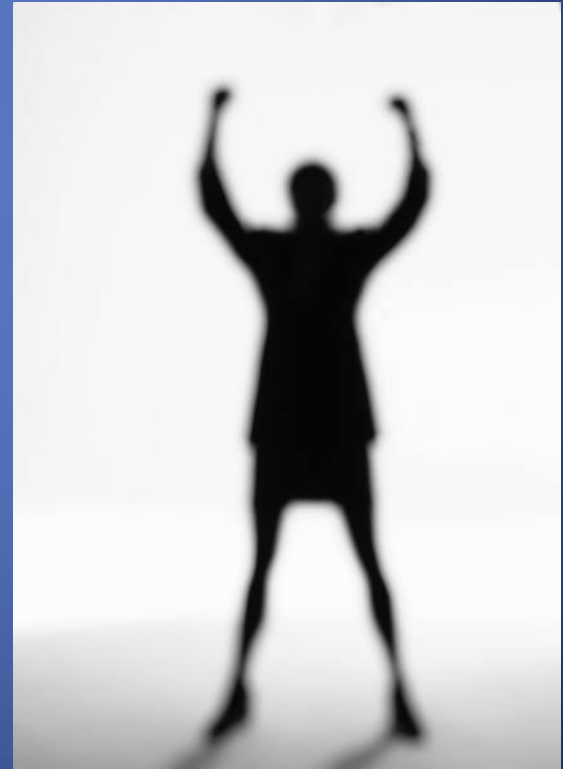


# THE END GOAL

A SUCCESSFUL FAMILY BUSINESS

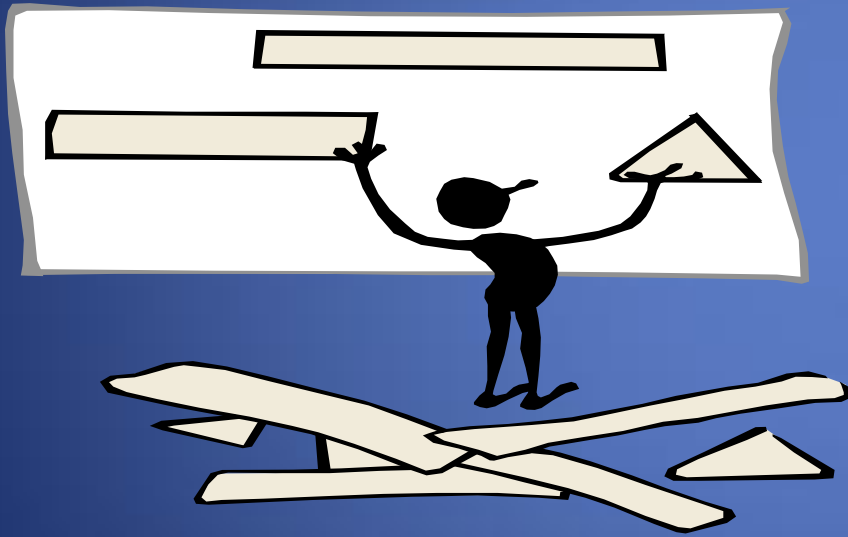
A SUCCESSFUL TRANSITION





**FAMILINESS CREATES A COMPETITIVE ADVANTAGE**

# CHANGE



# QUESTIONS WE NEED TO ASK FOR THE PERPETUATION OF THE FAMILY HELD BUSINESS



# ACCOUNTABILITY



# A PROCESS



# SUCCESSFUL TRANSITION IS A RESULT OF DOING

